

## JOHN BURKE, OPTIMIST.

(Cleveland Plain Dealer.)

This is the story of John Burke. Man. It would do you good to know Burke. Whether you are high in the world or low, whether you count your wealth by the million, or whether the pay envelope at the end of each week's hard work is all you may count as your own; whether you live in a stone palace, or whether four rooms on the third floor rear suffice to cover your head, contented or unhappy, just so long as you are human (and you are), you would come away better and more content with the world as it is after a talk with him. But it is impossible for you to know him. He isn't a public character. But you can read his story. It is the story of a man, and, therefore, good reading.

He isn't much to look at as he stands before you now, John Burke isn't. He will tell you when he gets to know him well enough that once he was different. But now there is an arm and a leg missing, both on the same side, an eye is dead in its socket, and one side of his face is considerably wrecked from stopping a section of boiler plate in its flight toward the fresh air. He is a watchman and makes \$9 a week, and he and his invalid wife manage to live in their two-room flat in considerable comfort. But, best of all, they are almost contented and have not given up hope; and this is the marvelous part of the story.

## Future Promised Big Things.

Twenty years ago Burke was 25 years old. He was a printer and he had a knack for inventing special machines and appliances that caused people to predict that he had a great future before him. Hardheaded business men said he would make a lot of money before he died, and his employers paid him the wages of a first-class foreman because of the aforementioned inventions. Incidentally they made thousands of dollars because of these inventions, but that is a matter of business and not concerned with the matter of Burke. So well did he progress in this early rosy stage of his career that Burke told himself he was justified in getting married. Then he settled down to work as hard as his body and mind would let him for the success that he knew was his due. He was young and his faith in the world was brand new and unshakable.

## Burke Perfects Big Invention.

It was when he was 31 that he had his first invention complete. The others were merely improvements, but this was different. It was something new, something that no other man had ever conceived of. It was a machine, and it was Burke's, all Burke's. It represented just five years of his life, years of existence when every spare hour, effort and thought was the machine's, when the rest of the world didn't matter so long as the machine showed perfection. Burke kept it a secret from all, save his young wife, until it was already and he was ready to spring it on the market.

If he had done a little press agent work and let a few people know he had such a machine under construction he would have saved himself a fortune and a right to call the machine his own. As it was he took it to two men who were naturally interested in his invention. They questioned Burke closely after they had carefully examined the machine. Had he shown this to any one? Had he talked over the thing with any one? Did any one know that he had contemplated making such a machine? or that the making of it were possible?

## Sharks Steal the Invention.

Burke, because of the faith he had in the world, answered the questions all guilelessly and truthfully. The men asked him to leave his model. Burke did so. He returned the next day and the two men received him coldly. Upon investigation they found that Mr. Burke's machine was almost an exact copy of one lately installed in their factory. They did not wish to accuse Mr. Burke of copying their machine, not to say stealing it, but it was a remarkable coincidence, as Mr. Burke must have known the power in the world. But in the end they succeeded in stealing Mr. Burke's machine quite cleanly. He gave him a bad name among the men of his trade besides. He lost his old position and was forced to take another and poorer one.

Five years is a good share of a man's life. No man buries five years in a grave and recovers from it quickly. Burke never tried his hand at inventing again. He had lost the taste for it. But he did devote himself to his business. He was more practical now, and he began to save money. Soon he had \$100 laid by for a rainy day. He had a shop of his own. He went along steadily. He got deeply into debt at first, but he pulled up and was better than ever—was just too poor to mess with his finger tips—when the accident came. Old boilers are uncertain things. Burke used a boiler and engine to furnish the power in his place of business. When the boiler blew up it was Burke who took the brunt of the explosion. The leg, arm and arm, one eye, and a cruel face were the things that the explosion cost him.

So far this reads like the bad luck story that is concocted occasionally when a man wants to explain why he does not win success, but the novelty of this one is that the man whom it most affected refuses to believe that his is down, despite the fact that there is every reason why he should.

## Refuses to Admit Defeat.

It was a long time before Burke recovered from the effects of the explosion. He was unconscious for weeks, mentally incapacitated for months, and bodily helpless for two years. When finally he was able to be on his feet his shop was a thing of the past. His money was all gone, and his wife, now a confirmed invalid, was living on the charity of relatives. Burke was a wreck if a man ever was wrecked. He was a misfit in the world now, and friends say they didn't see just what Burke had to live for. But Burke knew.

It was impossible for him to get work at his old trade. It was impossible for him to get any kind of highly remunerative employment. Burke knew this just as well as he knew and knows now that his chances for success as it is generally reckoned have gone glimmering into the past.

Despair would have sat on most men's shoulders. Burke hustled around as much as a man may hustle on a wooden leg and a wooden body and got a job as a watchman. He worked for six months, saving and sacrificing in a manner that approached actual starvation. Then he surprised his wife. He came for her in the end of a kind-hearted cabby. He put her into cab and took her to a furnished two-room flat. That was more than ten years ago. They are there yet in the same flat. Burke still has the same job he had when they came there. He can hold the job as long as he lives. He will hold it as long as he is able to peg leg his way from the little flat to the warehouse and back again. Each day he goes through the same round of work life and knows that there is nothing else ahead of him. Each day he prepares the morning meal, puts the flat in order, and goes to work, returning at night to make another meal for himself and wife, and always he is contented, despite the fact that he is a broken man, and that he should be hopeless.

## Is Burke Success or Failure?

Burke is a failure, of course, a dismal failure, as failure is generally reckoned, but after you see him and know him you begin to realize what a cheap life the popular idea of success or failure is, and you see that Burke, crippled and broken, had succeeded in doing as much with the things that the fates have given him as fall to the lot to do of any man on this mundane sphere.

DO YOUR SHOPPING BY MAIL.  
AS ALL MAIL ORDERS ARE  
PROMPTLY FILLED.

## A Page of Money-Saving Suggestions For All Gift Buyers.

TELEPHONE 442



## Do You Realize How Short the Time Really Is?

The Store is now at its best. The Christmas Stocks complete. The lowest prices ever made possible by any store in the city. This advertisement tells of the many money-saving advantages. The Paris, the Store that bids you welcome. The Paris, the store for everybody. The Paris, the place to do your Christmas shopping.

## CHRISTMAS ARTICLES FOR GIFT BUYERS.

CORSETS  
GLOVES  
HOSIERY  
HANDKERCHIEFS  
POCKET BOOKS  
HAND BAGS  
OPERA BAGS  
UMBRELLAS

FURS  
WAIST  
COATS  
SILK PETTICOATS  
LOUNGING ROBES  
KIMONAS  
SWEATERS  
WRAPPERS

PICTURES  
ALBUMS  
MIRRORS  
MANICURE SETS  
GLOVE CASES  
CLOCKS  
JEWEL CASES  
CIGAR JARS



**Gingham Aprons.**  
With sleeves and extra full, 75c  
Empire style, extra full, 65c  
Bib and strap, 50c  
With ties and pockets, 40c  
Plain belt, 25c and 20c

**Xmas Belt Special**  
Belts in all colors and black, made of mercerized and satin material, values as high as 25c. Christmas special, only 12c

**Short Kimonos.**  
In good quality of eiderdown, full sleeves, roll collar with crocheted edge, for \$1.25 and 65c

**Gift Pillows.**  
Nothing is more suitable than a nice pillow; our variety the largest and prices the cheapest; prices ranging from \$1.00 up to \$1.00

**Belt Buckles.**  
Fine assortment of Belt Buckles in gift and ornate. A regular \$2.50 Buckle for \$1.50. A regular \$1.50 Buckle for \$1.00. A regular 75c Buckle for 50c. An elegant assortment of Mother of Pearl for 25c, 35c and 50c

**Infants' White Long and Short Dresses**  
A complete line, made up very daintily all new, fresh goods; prices ranging from 35c, 45c, 75c, \$1.00, \$1.25 and up.

**Women's Knit Over Vests**  
A small gift with a lasting memory, comes in a pretty fancy stitch, and all colors, Extra special, \$1.19

**Children's White Lawn Aprons.**  
Two pretty patterns, with wide ruffle and lace edge 25c

**Children's Fur Sets, white collar and muff \$1.39**

For the accommodation of those who are unable to do their shopping in the daytime, commencing Monday, the store will be open evenings until 9 o'clock

**Children's Fur Sets, white collar and muff 89c**



## Ideal Gift for Christmas

What would be more appropriate than a pretty Umbrella? We have them in endless variety and styles. An especially pretty one in gloria silk, comes in a variety of handles, such as ivory, gift, mother of pearl, and natural wood; good steel rod and extra frame, and especially priced at \$2.50

An extra good quality of silk and linen, good steel rod and frame, assorted handles, an extra special for Xmas, \$1.50  
An extra special for \$2.50

A good quality of near and sateen waterproof, with good steel rod and frame, and pretty handles, 65c  
An extra big special, a regular 50c Umbrella, only 38c

**SILK PETTICOATS.**  
Make a beautiful Christmas gift, an extra special one for the week being a beautiful rustling taffeta silk, made up very full, 5-inch accordion plaited flounce, finished with a double ruffle at bottom and certainly would be a pleasing gift; only \$4.95  
An excellent quality of taffeta, made up in all the new and leading shades, deep accordion plait, shirred ruffle and silk, \$6.50

**CHRISTMAS HANDKERCHIEFS.**  
A gift of Handkerchiefs never comes amiss no matter who is to receive it. Plain white hemstitched handkerchiefs, for 5c  
Plain white hemstitched handkerchiefs, each, 8c  
Lace trimmed hemstitched handkerchiefs, for 8c  
Plain white hemstitched, 10c  
Extra fine hemstitched linen, 15c

# "The Paris"

The Place to Do Your Christmas Shopping.

**GIFT SUGGESTIONS.**  
Hand Bags are worn as much as a glove or shoe, and what would make a more suitable gift? A fine line of small Hand Bags, brown, black or tan, extra value, 19c  
Ladies' Patent Leather Bags, in the latest envelope styles, 50c  
Ladies' Embossed Leather Hand Bags, metal trimmings, brown, blue, tan, green and black, a regular \$1 grade. Christmas special, 69c

**GIFT SKIRT SPECIAL**  
Walking Skirts in Panama serge cheviot, and novelties, knit panel and flounce pleated effect, all the newest shades, fully worth \$8.90, for Christmas, extra special, for only \$4.73

**MERCERIZED PETTICOATS.**  
An inexpensive gift, but practical. A pretty skirt, form fitting knit top, strap seam, deep mercerized ruffle, shirred, an extra special \$1.50  
An extra heavy quality of moire, with 9-inch flounce, extra full width, \$2.25

## Christmas Gloves.

French Kid Gloves, all the new shades, fancy stitching, extra good value, only \$1.00  
A large assortment of higher priced, ranging in price from \$1.25, \$1.50, \$1.75  
Our Majestic Glove, one of the best in the city, two-clasp, a full line of the newest shades, an extra value \$2.00



## Ladies' Underwear.

Fine Cashmere Vests, high neck and long sleeves, drawers to match, in ankle length, at \$1.50  
An extra good quality of Ladies' Silk Vests, low neck and sleeves, hand crocheted yokes, white only, a special \$1.25  
Pure silk hose in red, white and black only \$1.25

Mercerized Silk Vests, high neck and long sleeves, tight to match in the ankle length; colors pink, blue and cream, at \$1.50 each, only \$1.50

**CHARMING CHRISTMAS WAIST.**  
Certainly an exquisite gift, comes in the Chiffon Taffeta and Peau de Soie, open in back or front, lace insertion and tucked yokes, tucked and shirred fronts—colors, White, Black, Brown, Red, Blue, Reseda, Light Blue and Pink—all sizes and prices; for quick selling, an extra holiday number for only \$3.95  
A beautiful line of shirt waists in man's velveting, box plaited and embroidered fronts, extra large sleeves, with tucked cuff, all sizes, all colors, an extra Christmas special, \$3.75

**A WELCOME GIFT.**  
OUR LINE OF FANCY NECKWEAR in many dainty designs and colors makes a practical Christmas present. A special line for the Holidays is a holly embroidered and lace trimmed, and many other new effects in silk collars, lace and tab, nicely trimmed, a special Christmas number, only 50c  
We have a large variety of silk, lace and embroidered stocks, 25c  
A nice line of turnover and shirt waist sets, linen and silk embroidered, white and colors, from 10c up to 25c

**LADIES' HOSE.**  
A welcome and appropriate gift—Ladies' fine black lisle hose, lace boot-embroidered, or plain lisle-silk embroidered, a special Christmas number, only 60c  
Extra fine lisle silk embroidered hose, in all the latest tapestry effects for \$1.25  
Pure silk hose in red, white and black only \$1.25

**OPERA BAGS.**  
If in doubt what to buy for a gift buy one of these pretty bags, comes in crushed velvet, Persian and flowered effects, all colors, a regular 75c value for only 48c  
An extra special for opera bag that will make a pretty gift is the Persian, plain and floral effects with brass trimmings and silk cord drawn strings, only 48c



An all-wool Eiderdown Kimono, a warm sumptuous gift, comes in the Ripple Eiderdown, with large cord tassels around waist, large collar finished with plain red satin, with stitched bands of satin on collar and cuffs; this will make a handsome gift \$6.95  
A long Kimono in the Ripple Eiderdown, large collar trimmed with black applique, at \$5.95

**HOSE SUPPORTERS.**  
Gremlin hose supporters with belt, all colors, for 25c, 35c  
Hook on supporters, all colors, 35c  
Children's shoulder supporters, 25c

**CHRISTMAS CORSETS.**  
G. D. Justite Corsets, gored dip hip, long or medium length, with or without garter attachment, Christmas special, regular \$1.00 value for 89c  
G. D. Justite Corset, gored high bust, and dip hip made of fine cantile, lace trimmed with front and side supporters, a regular \$1.75 corset for Xmas only \$1.59  
C. B. A. LaSprite Corset, made of fine satin, gored and lace trimmed, short and medium length, comes in white, pink, blue, drab and black, a regular \$1.25 corset, for Xmas only 98c

**A LIST OF FANCY NOTIONS.**  
Hatspins, jet and colored, rough pearl and violet heart shaped, 5c, 10c and 15c  
Beads, small, medium and graduated, in pearl, ivory, ebony and amber, at 25c  
Fancy colored cut glass pins, at 35c and 75c  
Stick Pins, a large assortment in the oriental pearl, gold and silver; ladies' handy and novelty stick pins at 10c  
Assorted gold and enamel, set of five, for only, the set 25c  
A beautiful line of pearl and enamel waist set, a regular 25c value for 15c

**CHRISTMAS FUR SPECIALS.**  
Furs are always good and lasting. And such prices as these will certainly tempt you: An extra long Fur Boa, for 95c  
A short Brown Coney Cluster Scarf, for 35c  
An extra length Coney Cluster Scarf, for \$1.75  
An extra good quality Isabella Opossum Scarf, large tails on end, \$3.98  
An extra fine Coney Scarf, very full, silk chenille on end \$3.50



## Gift Suggestions in Furs.

The snow-covered mountains and the icy blast of winter bring about a sudden realization of the necessity of warmer protection, and the many pretty things that we are showing in fur coats, fur scarfs, throws, four-in-hands and a great many other charming styles that you should inspect before you purchase. An extra Christmas special is a Near Seal Coat, a regular \$20.00 value, for \$23.95

## Christmas Dolls.

The doll section. What a collection! Dolls from every clime, all sizes, blondes and brunettes, dolls that talk, walk and sleep, dressed in the finest satin and silks, prices varying from 10c, 15c, 20c, 35c, 50c and up to \$4.95.

**FANCY HAIR COMBS AND PINS.**  
An exquisite line of hair ornaments and fancy hairpins in amber and white, for 5c  
A large assortment of circle and pompadour combs for 10c  
Side and back combs in amber and shell, only 15c  
Fancy back combs in amber and shell, extra special 25c  
Buckle combs, in shell and amber, 10c and 25c  
Fancy pearl and gold mounted back combs, in shell and amber, for 60c

**WOMENS WHITE APRONS.**  
Nurses' aprons in a variety of styles, lace and embroidered trimmed, 75c  
Nurses' aprons with tucked bib and shoulder, with deep hem, 65c, 45c and 35c  
**CHILDREN'S WHITE APRONS.**  
Made up in good quality of white lawn with waist and Empire styles and embroidered trimmed, 35c, 50c and 45c

## PICTURES—A BEAUTIFUL COLLECTION.

An endless variety of subjects, etchings, landscapes, pastels all matted and nicely framed, in Mahogany, Burnt Wood, Weathered Oak and Gilt, in panel, oval, squares and round frames, all at prices that will tempt you to give them consideration. Prices varying from 10c, 15c, 25c, 35c, 50c, 75c and upwards to \$3.50.

**WOMENS' GIRLS AND CHILDRENS**  
Gold gloves in plain and fancy colors, 25c  
Christmas special, only 10c  
Women's and boys' golf gloves, plaid and plain colors, 25c  
special 50c  
Women's and girls' cashmere gloves, extra good quality, 75c and 25c  
Women's silk golf gloves in black, brown, navy and white, \$1.50 and \$1.25  
Women's mittens in black only, ranging in price from 10c up to 10c



**Dressing Sacques and Negligee Gowns**  
The appropriateness of these comfortable house garments for a Christmas gift and the variety in long and short garments will bring this section into prominence. A beautiful long kimono made up of fleece material in bright colors and Japanese designs, full back and fancy sleeves, EXTRA SPECIAL, \$1.75  
Short kimono made of pretty fleece material in pretty designs, lined yoke and plain collars, made very full, for 39c

**FANCY LINENS.**  
A GIFT SUGGESTION.  
Lunch cloths, scarfs, doilies and centerpieces, comes in the Cluney Fennieriff, Battenberg, Mexican Drawn work and Japanese embroidered, a large line to select from, at big reduction prices.

**KNIT SWEATERS.**  
Warm and acceptable gift, an elegant line and a large assortment, blouse plain and Norfolk styles, in fancy stitch and all colors, a regular \$3.50 sweater, for only \$2.69

## See the Large Dolls in Our Show Window That Will Be Given Away.

A Coupon Will Be Given With Every Dollar's Worth of Goods Purchased